

**Client: IMAGES USA/ National Black Arts Festival**

**Project: :60 second Radio**

**Date: May 11, 2005**

**Title: Soul of Art**

**Approx. Time: 54 seconds**

*The words are spoken poetically and passionately, with a background of jazz with heavy saxophones and horns (spoken word type music). The speaker believes what he is saying, and the words linger as if each line causes the speaker to reminisce about that particular art form. The pace and tone is dictated by the artistic reference, for example, music and dance tone might be slightly faster and more festive than visual arts, literature or theatre.*

Man: The soul of a painting is in the stroke that draws you  
Man: The soul of a musical masterpiece is in the rhythm that moves you  
Man: The soul of dance is in the move that touches you

Anncr: Art. Music. Dance.

Woman: The soul of theatre and film is in the passion that speaks to you.  
Woman: The soul of literature is in the words that change you  
Woman: The soul of a family is in togetherness.

Anncr: Theatre. Film. Family Events.

Both in Unison: And the soul of art is in the inspiration.  
*Slight pause.*

Man: The National Black Arts Festival.  
Woman: Come and be inspired.  
*Slight pause.*

Anncr: For 10 magical days, it can be found at The National Black Arts Festival, July 15<sup>th</sup> through 24th  
For tickets and information, visit [www.nbaf.org](http://www.nbaf.org) or purchase tickets directly from the Woodroof Arts Center Box Office  
That's [www.nbaf.org](http://www.nbaf.org)  
For group ticket sales of 10 or more, call 404-725-2552.