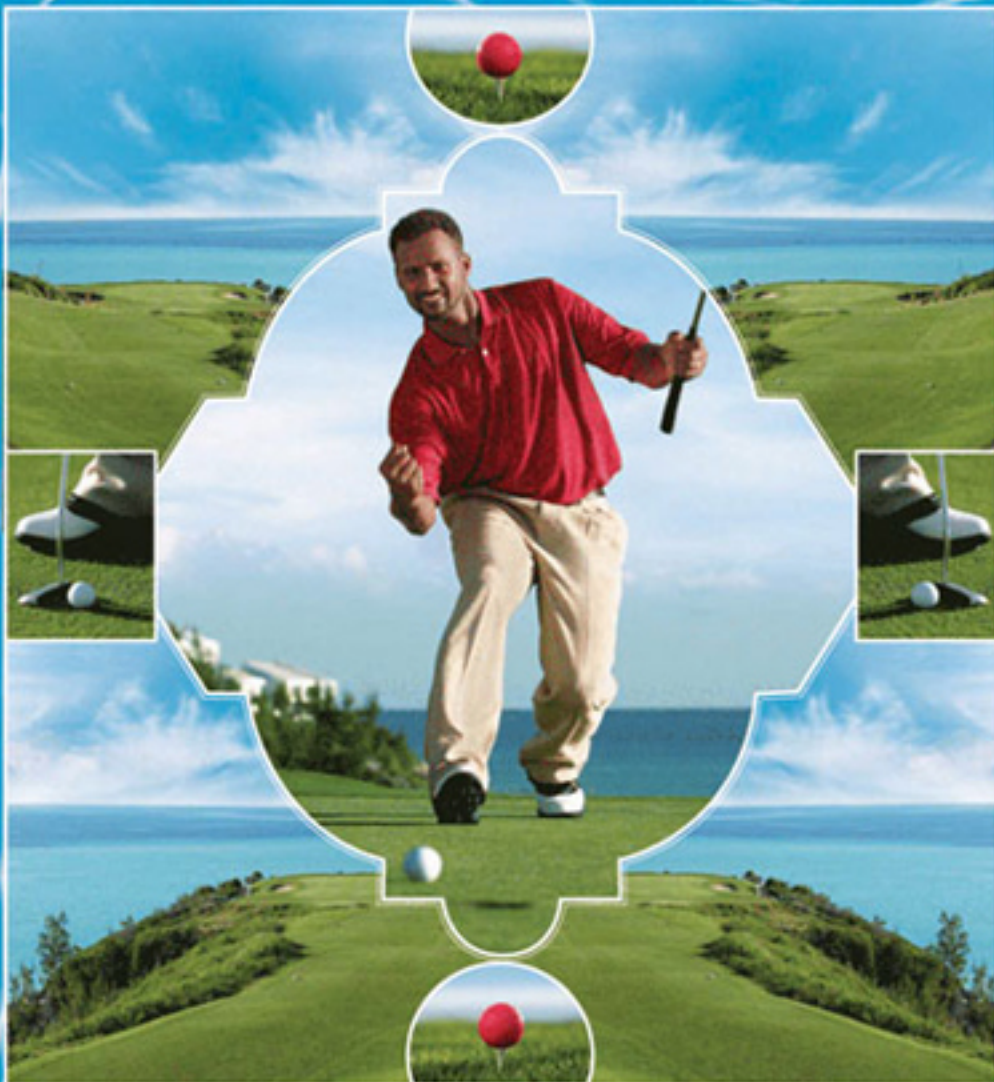


BERMUDA DEPARTMENT OF TOURISM

The beautiful pink beaches, golf courses and resorts are but a few reasons to “Embrace” the lifestyle and culture of Bermuda. Our campaign captured them all.



Sweet spot.

Our Culture is a rich tapestry of our African and British heritage – politeness, uniqueness and spirited play. We have more golf courses per square mile than any other country in the world. Immaculate ocean views at no extra charge. That's one sweet spot. Only two hours away from eastern shores.

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